

From: [David Shaw](#)
To: [MDB-Consultation](#)
Subject: Deep pockets !!
Date: Friday, 13 December 2019 1:32:07 PM

Hello .. I am the founder and owner of www.streetandgarden.com A design based company established in 1991 .

We specialize in site specific design for particular locations, but also have an extensive collection of original off the shelf products.

We have been extensively copied both locally and internationally, and when we have taken people to task it's been a fruitless , costly and ultimately unsuccessful exercise in protecting our ideas. Literally a case of how much money I am prepared to risk defending my ideas even if they are registered designs.

At the moment some people see IP Australia as a resource to find new ideas blatantly reproducing them with apparent immunity.

This negates the incentive to invest in new ideas.

I think retailers like Matt Blat who are actively reproducing whatever they fancy give the impression this is ok.

In Europe and the UK they could not exist given they have changed their laws retrospectively in relation to ownership of designs going back to the classics MB blatantly copy.

Basically we need the same laws as they have created.

We need protections with teeth so it's not just an opportunity for patent attorneys who win even if we loose !!

It's a huge opportunity for our community if design rights are protected. It justifies investment that , in our case, provides significant jobs for designers, I currently employ 9 , engineers, manufacturers , graphic designers, promotional aids suppliers , trad show operators, freight companies, software suppliers, the spin offs are very valuable .

So all in all we need a system that makes ripping off ideas a criminal offense it is after all blatant theft . With some real deterrents like jail .

Best regards .. David Shaw CEO street and garden.

Sent from my iPad