



AUSTRALIAN DESIGN ALLIANCE

28 August 2020

Paul Gardner
Director
Domestic Policy & Legislation
IP Australia

Dear Paul

Re: Designs Amendment (Advisory Council on Intellectual Property Response) Bill 2020

In 2010, the Australian Design Alliance (AdA) was established to harness the collective voice of the design professions by bringing together peak bodies across the design disciplines. We write in support of IP Australia's Designs Amendment (Advisory Council on Intellectual Property Response) Bill 2020.

The AdA is in full support of the proposed changes outlined in the exposure draft of the *Designs Amendment (Advisory Council on Intellectual Property Response) Bill 2020* and the *Designs Amendment (Advisory Council on Intellectual Property Response) Regulations 2020* and detailed in the accompanying explanatory material.

We believe that these changes are vitally important to improve the protection of Australian design rights.

We trust that IP Australia's Design Amendment Bill 2020 will be considered within the spirit in which it has been submitted.

Yours sincerely,

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